

## ORDER

														<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	61	11/01/12	11/01/12	M-F 6a-7a M-F 6a-7a	CM	6a-7a	--- 1---	:30	1	\$275.00	11	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	--- 1---	1			\$275.00	0.00						
2	61	10/30/12	11/02/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	- TWTF - -	:30	4	\$275.00	11	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	- TWTF - -	4			\$275.00	0.00						
E 3	61	10/31/12	11/02/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	- - WTF - -	:30	3	\$175.00	11	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		10/29/12	11/04/12	- - WTF - -	3			\$175.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a	- - WThF - - - -	:30		<del>(\$175.00)</del>	0.00	NM			
Credited															
3	61	10/29/12-11/04/12		M-F 8a-9a		8a-9a	- - WThF - - - -	:30		<del>(\$175.00)</del>	0.00	NM			
Credited															



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Contract / Revision **399764- 3** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 11/02/12/ 11/02/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1519**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	61	10/30/12	11/02/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	- TWTF - -	:30	4	\$200.00	11	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -					4	\$200.00		0.00			
5	61	10/30/12	11/02/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	- TWTF - -	:30	4	\$300.00	11	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -					4	\$300.00		0.00			
6	61	10/31/12	10/31/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- - 1 - - - -	:30	1	\$950.00	11	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 1 - - - -					1	\$950.00		0.00			
7	61	11/02/12	11/02/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	- - - - 1 - -	:30	1	\$950.00	01	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - 1 - -					1	\$950.00		0.00			
8	61	10/30/12	11/02/12	M-F News at Ten News at Ten	CM	10p-11p	- TWTF - -	:30	4	\$1,400.00	01	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -					4	\$1,400.00		0.00			
9	61	10/30/12	11/02/12	M-F News at 11pm News at 11pm	CM	11p-1135p	- TWTF - -	:30	4	\$375.00	01	0.00	NM	4	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF - -					4	\$375.00		0.00			
10	61	10/31/12	10/31/12	Wed Prime Rotator X-Factor	CM	8p-10p	- - 3 - - - -	:30	3	\$4,000.00	01	0.00	NM	3	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - 3 - - - -					3	\$4,000.00		0.00			
11	61	11/03/12	11/03/12	Sa 10p-11p Sa 10p-11p	CM	10p-11p	- - - - - 1 -	:30	1	\$900.00	01	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- - - - - 1 -					1	\$900.00		0.00			
12	61	11/05/12	11/05/12	M-F 7a-8a M-F 7a-8a	CM	7a-8a	1 - - - - -	:30	1	\$275.00	01	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1 - - - - -					1	\$275.00		0.00			
13	61	11/05/12	11/05/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	1 - - - - -	:30	1	\$200.00	01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1 - - - - -					1	\$200.00		0.00			
14	61	11/05/12	11/05/12	M-F 4p-5pm M-F 4p-5pm	CM	4p-5p	1 - - - - -	:30	1	\$375.00	01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1 - - - - -					1	\$375.00		0.00			
15	61	11/05/12	11/05/12	M-F News at Ten News at Ten	CM	10p-11p	1 - - - - -	:30	1	\$1,400.00	01	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1 - - - - -					1	\$1,400.00		0.00			
16	61	11/05/12	11/05/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1 - - - - -	:30	1	\$375.00	01	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	1 - - - - -					1	\$375.00		0.00			



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Contract / Revision     **399764- 3**     Flight Dates **10/30/12-11/06/12**Hiatus DatesOriginal Date / Revision   11/02/12/   11/02/12Order Sep   00:15:00Advertiser   **LMcMahon/Republican/ Sen**   Product **LINDA MCMAHON 4 SEN**   Estimate #   **1519**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
16	61	11/05/12	11/05/12	M-F News at 11pm News at 11pm	CM	11p-1135p	1-----	:30	1	\$375.00	01	0.00	NM	1	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$375.00		0.00				
17	61	11/06/12	11/06/12	M-F 8a-9a M-F 8a-9a	CM	8a-9a	-1-----	:30	1	\$175.00	11	0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-1-----					1	\$175.00		0.00				
N 18	61	11/05/12	11/05/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	1-----	:30	1	\$175.00	01	0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	1-----					1	\$175.00		0.00				
														Totals	35	\$28,425.00